

Zapz App - Privacy and data protection

Data requests

To access some of the website spaces you will need to provide certain personal data which will be processed automatically. Such processes or files will be registered with the Bulgarian Agency for Data Protection under the ownership of E360. The data controller (E360) agrees to comply with the obligation to privacy regarding the contents of the file.

Access Rights

The holder of personal data has the right to access the information that is held about them. They have the right to amend or request removal of the information held about them. The holder can also oppose the amount of information that is held about them on the Zapz database. These rights may be exercised by any means of communication to the address: E360, Ul. Serdika 22, 1000 Sofia, Bulgaria. or e-mail info@zapzapp.com.

Aims of data collection

When personal details are requested, the user is informed of the purpose of the request, the identity and address of the file, whom the recipients of the data will be and the user's right to access, to rectify or to cancel or oppose the processing of their data.

At the same time, users expressly authorize the company to send electronic business information in regards to developments in the field of products and services provided by it. In the event a user does not wish to receive such information they can simply notify info@zapzapp.com at any time.

Accuracy of data

You must complete the forms with information that is true, accurate, complete and current. Entering data for another person shall be deemed to have been carried out without express authorization of said person, and it gives us permission to carry out the process described. The user is solely responsible for any loss or damage, direct or indirect, which might occur to any person due to completing the forms with false, inaccurate, incomplete or outdated information.

Safety measures

Zapz has taken all legal measures required for the protection of personal data, and has also adopted all technical devices at its disposal to prevent the loss, misuse, alteration, unauthorized access or theft of personal data provided by the site users. You will note, however, that internet security measures are not absolutely inviolable. For this reason we recommend consulting the Tips for Safe Internet Use section above.

Use of Cookies

This site uses "cookies" when you surf the web. "Cookies" are small data files that the web server sends to your browser, which in turn sends the data back to the website each time you revisit it. These files are stored on the user's computer and allow the system to remember characteristics or browsing preferences from previous sessions. The cookies on this site are not invasive or harmful, and do not contain personal data. In any case, you can disable the use of cookies as instructed by your browser.

- Google Analytics:

Google Analytics is a web analytics service provided by Google. Google Analytics uses cookies to help the website analyze how users utilize the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information to track how often our website is used. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse processing of the data or information by disabling the use of cookies as instructed by your browser.

- Google AdSense

Google uses advertising companies to post ads when you visit our website. Google uses cookies to post ads on this site. Users can disable the use of the DART cookie by visiting the Google ad and agreeing to the privacy policy of the content network. These companies may use information about your visits to this and other websites (not including your name, address, email address or telephone number) in order to provide advertisements about goods and services of interest to you. For more information, [click here](#).